

INTERNATIONAL
ACADEMIC
CONFERENCE
**SHAPING
KNOWLEDGE
IN HIGHER
EDUCATION**
15 APRIL 2026

PROGRAM

09H00

Conference registration and welcome

09H30

Keynote Speaker Maria João Centeno

10h00 | 1ST PANEL ROOM 1.4

The moderating power in the Brazilian Imperial Constitution

José L. Cardoso, ISCAL

Beyond the body. The EU regulation on Substances of Human Origin

Elena di Carpegna Brivio, University of Milan-Bicocca

If the Future of International Law is Domestic...? The Phenomenon of Shielding under Article 17 of the Rome Statute

Clare Frances Moran, University of Aberdeen, School of Law

The UNIDROIT Principles of International Commercial Contracts

Olaf Meyer, Frankfurt University of Applied Sciences - Faculty 3: Business and Law

11h30 | COFFEE BREAK

10h00 | 2ND PANEL ROOM 1.6

Cooperative Enforcement - Examination of One Stop Shop Decisions

Renee Flasher, Penn State Harrisburg, School of Business Administration

A critical analysis of Polish law for MBA studies

Kamil Dobosz, Cracow University of Economics, Department of Regulatory Policies

Thailand's Mistreatment of Cryptocurrency under Value Added Tax

Napattamon Kaikaew, Chiang Mai University, Faculty of Law

Thailand's March to Regulate the Digital Market

Ploykaew Porananond, Chiang Mai University, Faculty of Law

11h45 | 3RD PANEL ROOM 1.4

Artificial Intelligence and the future of quantitative skills: rethinking Mathematics education

Carla Martinho | Sandra Gaspar Couto, ISCAL

The Future of Judicial Discourse: Challenges of Artificial Intelligence to the Dialogical Structure of Legal Argumentation

André Lupi, Universidade Federal de Santa Catarina, Faculty of Law

Smart personal protective equipment: a legal perspective

Marlene Mendes, ISCAL

The Effects of Digital Innovation on the Performance of Hospitality Companies and Consumer Experience

Marina Antunes | Maria do Rosário Justino, ISCAL; Pedro Mucharreira, University of Lisbon; Joaquín Quirós, Authonomous University of Lisbon

11h45 | 4TH PANEL ROOM 1.6

Gamification in Finance: Using Game-Based Learning to Teach Complex Financial Concepts

Michał Mijal | Małgorzata Józwiak-Mijal, University of Warsaw, Faculty of Management

Shaping business knowledge through language: A cross-lingual perspective in Higher Education

Maria João Ferro | Ana Sofia Carvalho | Alberto Gómez Bautista, ISCAL

Using the potential of writing and teaching with cases

Joachim Sandt, Frankfurt University of Applied Sciences, Faculty of Business and Law

Shaping Knowledge in Higher Education Institutions: The Role of Creativity Assessment

Margarida Piteira, ISCAL

14h30 | 5TH PANEL ROOM 1.4

LLM-based Personalities and Economic Behavior

Orlando Gomes | Michelle Lins de Moraes,
ISCAL

Floating Charges and Insolvency Law: Comparative Perspectives

João de Sousa Assis, ISCAL

Economics Under Command: Dogma, Reform, and the Restructuring of Czech Economic Thought (1945–1960)

Zdeňka Johnson, Prague University of Economics and Business

GAI as a Stress Test for Business and Legal Education: What Do We Actually Measure as Knowledge?

Jaka Cepec, University of Ljubljana, School of Economics and Business

14h30 | 6TH PANEL ROOM 1.6

Shaping Knowledge in Higher Education: the construction of DiSHE-PT+ Barometer

Pedro Pinheiro, Maria Luísa Silva, Ricardo Emanuel Correia, João Geraldes, ISCAL
Paulo Neto, University of Évora

Process and Systems Observatory

Fernando Rodrigues, ISCAL

Bureaucratization of Czech Universities and Academic Workload

Jan Kozák, Prague University of Economics and Business

Innovation Clusters and Knowledge Governance in Smart City Ecosystems: A Cross-Regional Analysis

Natalia Ribberink, Hamburg University of Applied Sciences

**15h30
ROUNDTABLE DISCUSSION**

16h00

Closing of the conference and Port of Honour

ISCAL INTERNATIONAL DAYS RESEARCH AND INNOVATION

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KEYNOTE & ROUNDTABLE
AMPHITHEATRE 3

PANEL 1, 3 & 5 - ROOM 1.4

PANEL 2, 4 & 6 - ROOM 1.6